



DFW Texas Recruiter Network

Building a Recruiting and Talent Acquisition
community together

About DFWTRN



The DFW Texas Recruiters Network (DFWTRN) is a non-profit professional association formed for the purpose of education and networking with recruiters and human resource professionals. We strive in educating our members, assisting with staffing difficult positions, offering tips to reduce cost-of-hire, developing professional skills, and for promoting camaraderie and professional discourse.

DFWTRN attracts nationally recognized speakers, technology partners, resource providers, and top-notch recruiting talent. Our members are corporate, contract and staff augmentation recruiters working in the Dallas/Fort Worth metroplex

Largest TA community in North Texas

Market Reach - 100,000 professionals

Active Members - 2000+



Networking Opportunities

Lunch & Learns- 11 per year

Happy Hours - 4 per year

RTOY Awards - 1 per year

TA Appreciation Day - 1 per year

Some demographics

DFWTRN Members



Data 2018

■ Corporate Members ■ Staffing Members

Companies like - 7-Eleven, Inc., ACE Cash Express, American Heart Association, Apple, Austin Industries, Bank of America, Baylor Health Care System, Blue Cross Blue Shield of Texas, Capital One, CBRE, Century 21, Charles Schwab, Citi, Comerica Bank, Dell, DentalOne, Ernst & Young, Federal Reserve Bank, FedEx Office, Fidelity Investments, Fossil, Fujitsu, GameStop, Hewlett Packard, Hilton, Huawei, IBM, Intuit, JPMorgan Chase, L-3 Communications, Lennox International, Liberty Mutual Insurance, Omni Hotels, Oracle, PepsiCo Frito Lay, Pizza Hut, RealPage, Rent-A-Center, Sabre, Samsung, Schneider Electric, Southwest Airlines, State Farm, Target Corporation, TaylorMade, Thomson Reuters, Time Warner Cable, T-Mobile, Toyota, Transamerica, USAA, Verizon and Xerox.

DFWTRN Attendees



Data 2018

■ Recruiter/Talent Acquisition ■ Manager / Director ■ Executive/SVP/VP



Sponsorship levels



Luncheon \$500	Quarterly \$1000	Annual \$3000	Talent Acquisition Day \$3000 Free event for 200+ attendees	RTOY Awards \$3500	RTOY Table \$1500	Happy Hour \$2000
<ul style="list-style-type: none"> • Receive 5 mins at the lunch in front of the group to talk about your company • Attendees list will be provided to the sponsors • Logo Placement on website • Company logo added to all email marketing and on website on event page 	<ul style="list-style-type: none"> • Receive 5 mins in front of the lunch attendees to speak for 3 events • Receive an electronic copy of the members directory • Included in email and website marketing with logo representation for 3 months 	<ul style="list-style-type: none"> • All of the benefits of quarterly membership but for 11 events and for 12 months • Additional opportunity to market a product, service or message through an email marketing campaign to the entire directory • Logo Placement on website • Personal introduction and promotion by the President of DFWTRN • One piece of marketing information may be handed to all attendees 	<ul style="list-style-type: none"> • Receive all the benefits of an annual membership • Additionally get access to marketing with other DFW organizations who participate in the TA Day celebration 	<ul style="list-style-type: none"> • Receive all of the benefits of the annual membership • Additional promotional email blasts 	<ul style="list-style-type: none"> • Includes QUARTERLY SPONSORSHIP (\$1,000) • Includes PROMOTION EMAIL BLAST (3 MONTHS) 	<ul style="list-style-type: none"> • Company is listed on Sponsor page • Logo and link on event webpage • Logo and link on Pre-event and Post event promotional email blasts to 2000+ • Personal introduction and/or promotion by DFWTRN President

Talent Acquisition Appreciation Day



Platinum \$3000	Gold \$2000	Silver \$1000	Bronze \$500
<ul style="list-style-type: none">• Includes an annual corporate sponsorship with 11 monthly luncheons• Opportunity to market a product, service or message through an email marketing campaign to the entire directory• Listed on the website as our annual sponsor• Personal introduction and promotion by the President of DFWTRN• One piece of marketing information may be handed to all attendees	<ul style="list-style-type: none">• Includes 7 months of monthly sponsorship• Opportunity to market a product, service or message through an email marketing campaign to the entire directory• Listed on the website as our annual sponsor• Personal introduction and promotion by the President of DFWTRN• One piece of marketing information may be handed to all attendees	<ul style="list-style-type: none">• Includes 3 months of sponsorship• Opportunity to market a product, service or message through an email marketing campaign to the entire directory• Listed on the website as our annual sponsor• Personal introduction and promotion by the President of DFWTRN• One piece of marketing information may be handed to all attendees	<ul style="list-style-type: none">• Includes 1 month of sponsorship• Opportunity to market a product, service or message through an email marketing campaign to the entire directory• Listed on the website as our annual sponsor• Personal introduction and promotion by the President of DFWTRN• One piece of marketing information may be handed to all attendees

Past and active sponsors



Sponsor Testimonial

“DFWTRN has created a unique opportunity for our organization to increase brand awareness within our target audience. At the onset, we considered our annual sponsorship as a way to show direct support to the Dallas Talent Acquisition Community. However, we quickly discovered that we received far more in return than what we have given. As a result of our sponsorship, we have been able to develop relationships and have had meaningful conversations with both new prospects and current customers. We believe that the ROI goes beyond dollars because DFWTRN provides a tremendous resource to its members. The content delivered at the monthly DFWTRN lunch meetings is extremely relevant for today’s recruiting teams. This is a one of a kind organization and I count it an honor and a privilege to support DFWTRN.”

Judith Reynolds - Monster



The DFWTRN team

PLEASE REACH OUT TO OUR TEAM FOR DETAILS



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Thank you for your support

[Please click here to fill our sponsorship form](#)