

Is working from home here to stay?



Show of hands. Can you be bought?



Connected from birth Born mid 1990's - 2010 said they would select an employer who offered a hybrid model over one who didn't.

The average worker estimates that they take 42 minutes of breaks each day....when in reality they take 2.7 hours on average.





The top ways Americans use break time:

- 1. Biological needs
- 2. Entertainment
- 3. Thinking about things
- 4. Communicating with friends, family, partner
- 5. Communicating with colleagues.





The top apps people use at work:

- 1. Texting/messaging
- 2. Personal email
- 3. Banking
- 4. Instagram
- 5. YouTube



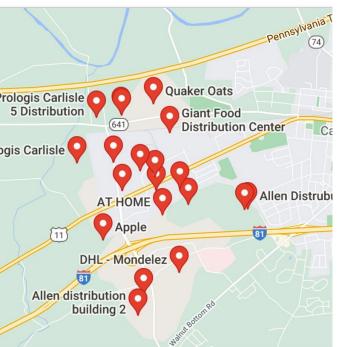


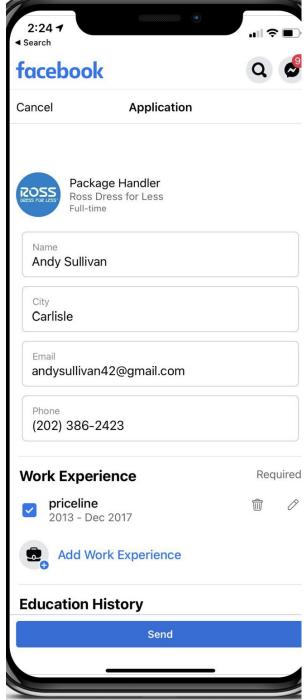


# SPEED AND FLEXIBILITY







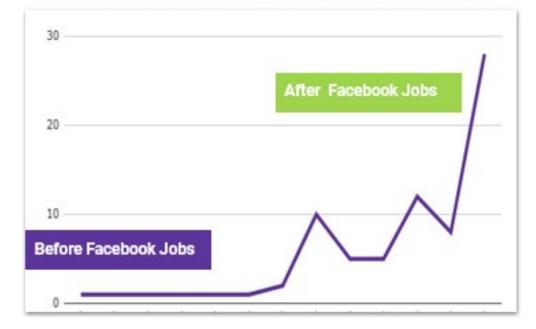


### **CASE STUDY**



1400% Increase Qualified Candidates

#### Applications Per Day- Ross Stores Warehouse Worker



#### Our Ad Formats



**Brand Takeover** 



In-feed Native Video



Hashtag Challenge



Lens 2D, 3D & AR



Expensive! \$1k - \$100k

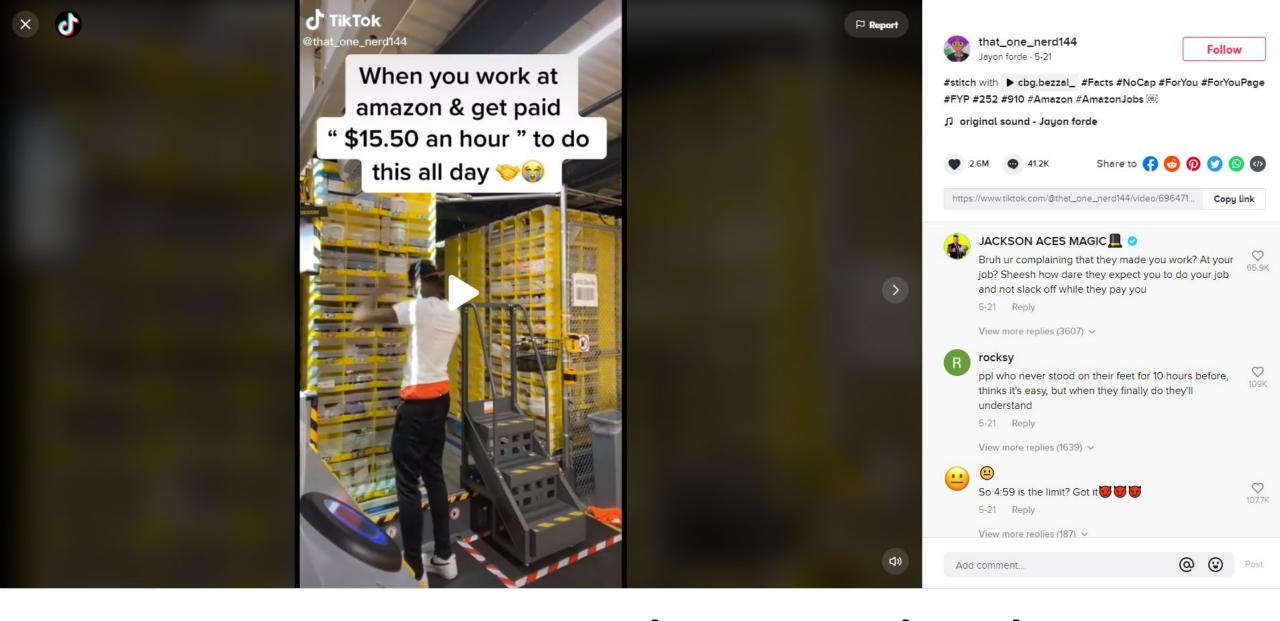
## resumes

Find your next job!

Discover brands accepting TikTok Resumes

Currently only U.S. openings

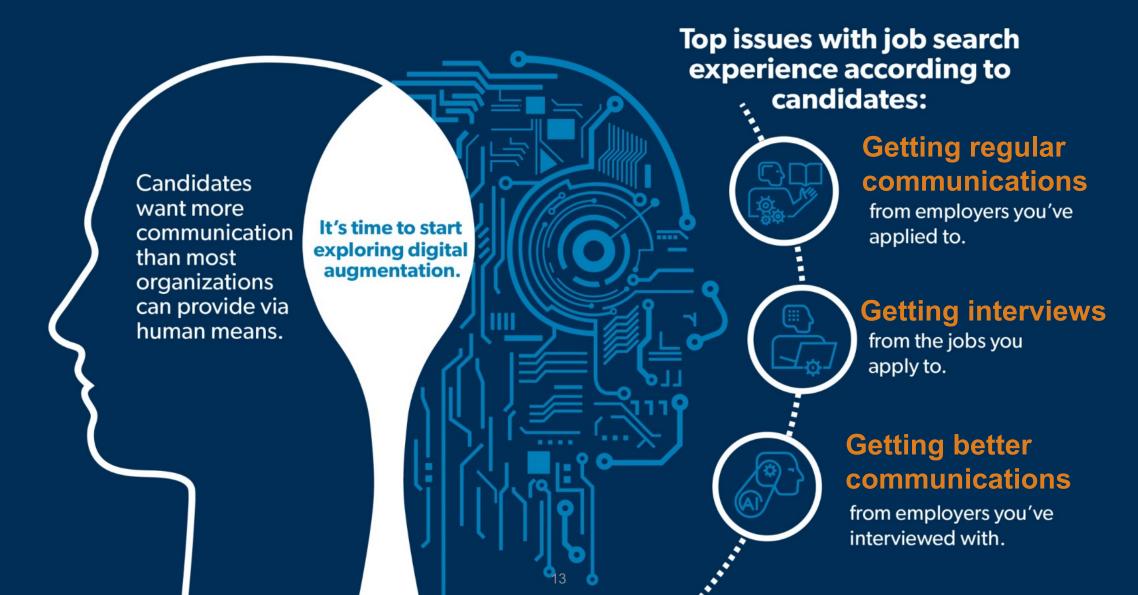




#AmazonJobs on TikTok



## DIGITAL AUGMENTATION OF THE CANDIDATE EXPERIENCE





Olivia by Recruiting.AI

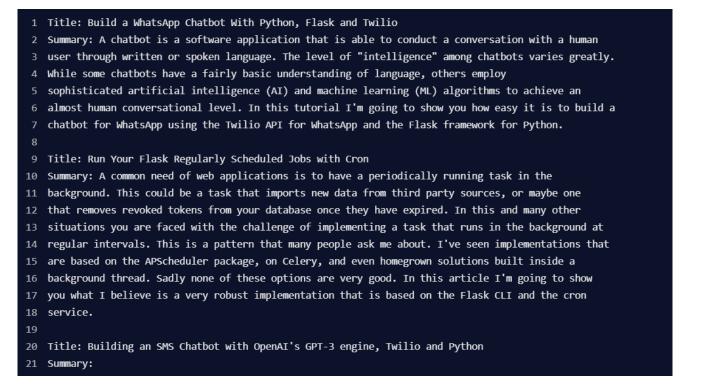
2017

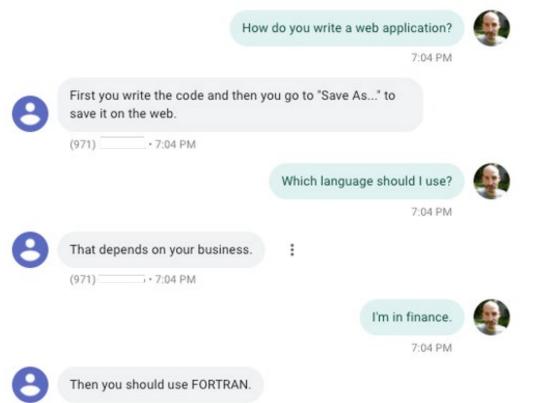


Fun is going to contact him. I will let you know when he gets back to me. Thank you!

Text Message

#### **Chatbots using GPT-3**





Building a Chatbot with OpenAI's GPT-3 engine, Twilio SMS and Python BY MIGUEL GRINBERG, Python Developer for Technical Content at Twilio

https://www.twilio.com/blog/openai-gpt-3-chatbot-python-twilio-sms

A GPT-3 chatbot is a software application that is able to conduct a conversation with a human user through written or spoken language. The level of "intelligence" among chatbots varies greatly. While some chatbots have a fairly basic understanding of language, others employ sophisticated artificial intelligence (AI) and machine learning (ML) algorithms to achieve an almost human conversational level.

## TOOLS











Loxo













Seekout







ideal.

#### Eliminate Bias, Increase Diversity



#### Remove Bias

Biases in the screening process can unknowingly eliminate great candidates. Make data-backed hiring decisions based on merit.

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Could be personalized on the fly...

@FISHDOGS

## HUMAN

## Thank You!

**CONTACT INFORMATION:** 

### Craig Fisher

Founder of TalentNet Media

Mobile: +1 214-394-0909

Craig@TalentNetMedia.com

